Amanda Franco
Web Designer | UX/UI Designer

I currently work as a freelancer web and graphic designer remotely. I also work as a photographer and editing photos and videos.

Experience

2019 - 2021
Smart Mídia - Graphic Designer

- Visual branding and design.
- I worked as a creative director, managing all content production on social medias.

2021 - 2024
Empiricus - Web Designer

- Creation of landing pages, applying user experience knowledge to better conversion.
- HTML, CSS, Javascript, Photoshop, Illustrator, Figma, A/B tests and responsive design.

2024 - Present
Freelancer Web and Graphic Designer

Contact

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- in linkedin.com/in/franco-amanda/
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Education

2015 - 2019
Anhembi Morumbi - Game Designer

- Design techniques and introduction to programming.

2020 - 2021
Anhembi Morumbi - MBA Branding & Image Management

- Digital marketing, branding and business management.

Languages

- English - Fluent
- Spanish - Advanced

Skills

- Photoshop
- Illustrator
- HTML
- CSS
- Figma
- UX/UI Design
- Wordpress